



# THE 3-YEAR PLAN

Efficiency Manitoba is a new Crown corporation focused on helping Manitobans save energy. With an official start date of April 1, 2020, Efficiency Manitoba has filed its first three-year plan with the Public Utilities Board for review. Efficiency Manitoba plans to reduce electricity consumption annually by 1.5% and natural gas consumption by 0.75% on average in a cost-effective manner. While helping customers lower their energy bills, Efficiency Manitoba's programs and offers will also work with private industry and reduce Manitoba's greenhouse gas emissions.

## ACHIEVING TARGETS

**1.5%**



REDUCE MANITOBA'S ELECTRICITY CONSUMPTION BY 1.5%

**0.75%**



REDUCE MANITOBA'S NATURAL GAS CONSUMPTION BY 0.75%

## 1

### PROVIDING EXCEPTIONAL CUSTOMER SERVICE



#### TAILORED OFFERS FOR MANITOBA'S DIVERSE NEEDS

HOMES, COMMUNITIES, BUSINESSES, INDUSTRY, AND FARMS

### PARTICIPATING WILL BE SIMPLE



### EXPERT ADVICE

CONVENIENT ACCESS TO ENERGY EXPERTS WHO OFFER CREDIBLE ADVICE

## 2

### HELPING MANITOBBANS SAVE



#### 18 MILLION DOLLARS ON ENERGY BILLS

Over the next three years, Manitobans will save 18 million dollars annually on their energy bills.



#### ENERGY TO POWER OVER 76,000 HOMES

Electric energy savings achieved through this plan will power over 76,000 homes for one year.



#### 7 MILLION TREES

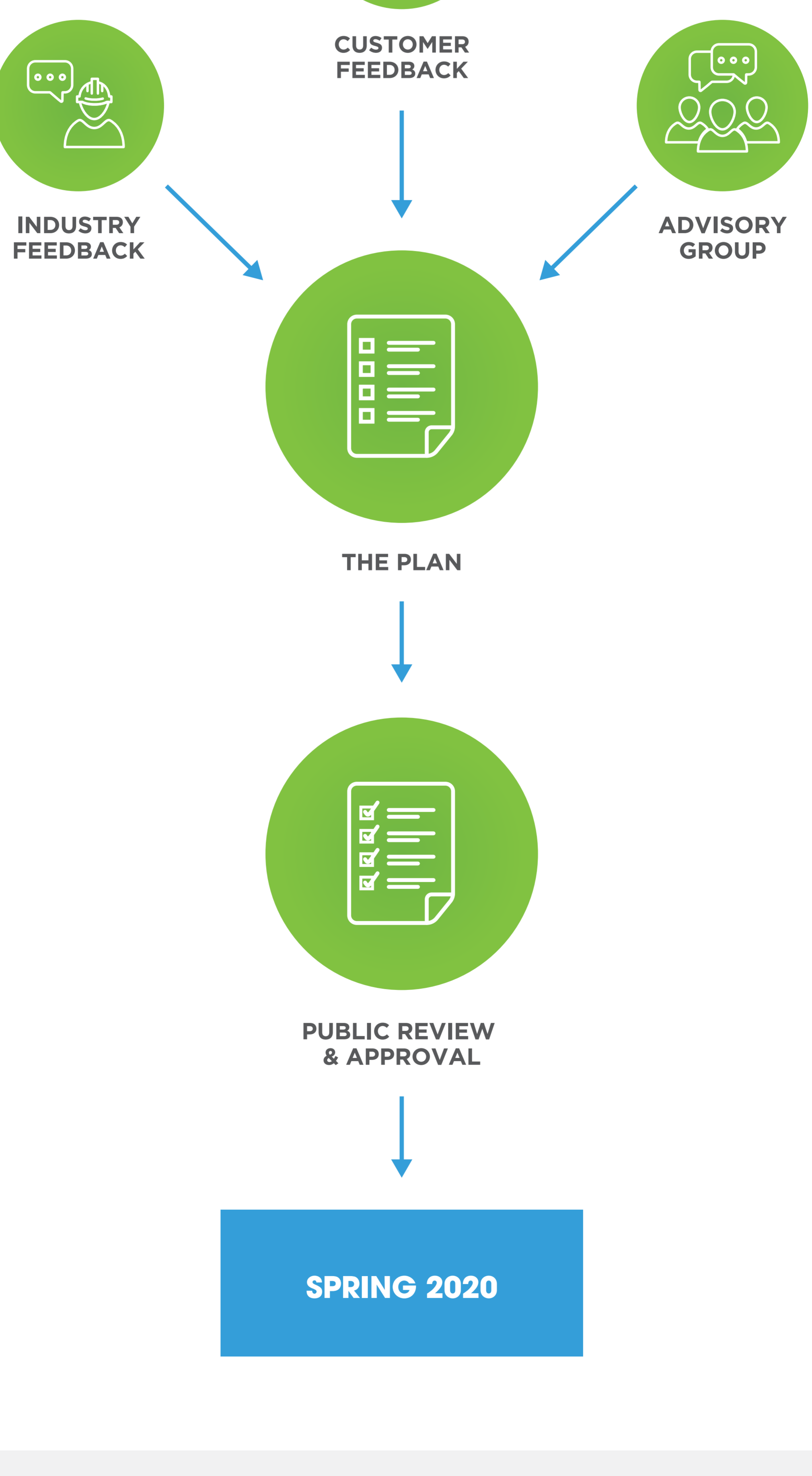
Natural gas savings achieved through this plan will reduce GHG emissions by over 70,000 tonnes of CO<sub>2</sub>. That's the same as preserving over 7 million trees.

## 3

### COLLABORATING WITH MANITOBBANS

#### WE LISTENED

We took feedback from customers and delivery partners to design an inclusive set of offers and resources. Using what we learned helped us tailor our offers to the needs of Manitoba's climate, people, and businesses.



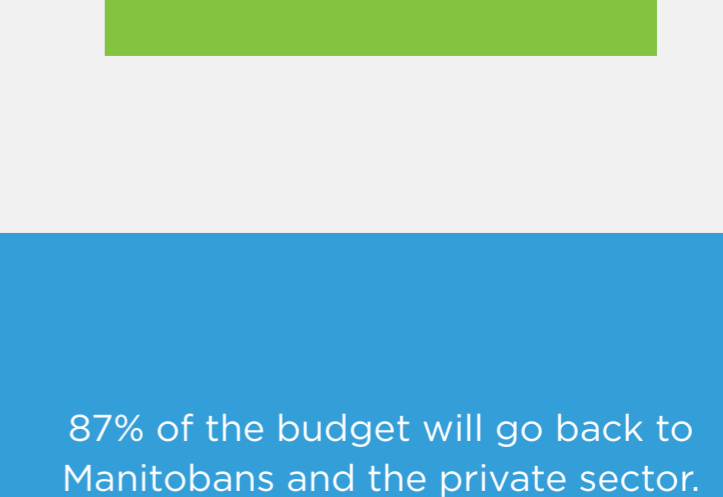
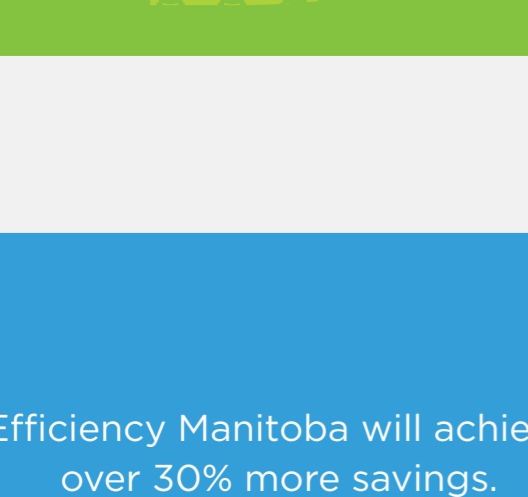
## 4

### BENEFITING THE MANITOBA ECONOMY

We will work with thousands of contractors and suppliers, creating opportunities for economic growth.

Our offers will help fuel the local energy efficiency economy; contractors, suppliers, and communities will work with us to deliver and install energy-efficient technologies.

Every \$1 spent on energy efficiency will provide \$3.27 in value to Manitoba electric customers.



Efficiency Manitoba will achieve over 30% more savings.

Annual budgets will be 10% lower than Manitoba Hydro.

87% of the budget will go back to Manitobans and the private sector.

