



EFFICIENCY MANITOBA'S RESIDENTIAL PROGRAMS



Outline

- Current residential offers
 - Appliance Recycling Program
 - Home Energy Reports
 - Home Energy Retrofits
 - Instant Rebates
 - Solar Rebate
- Mass market offers & First Nations Energy Efficiency Program equivalent
- New programs for 2027-30

CURRENT RESIDENTIAL PROGRAMS



APPLIANCE RECYCLING PROGRAM

Rebate

- Free pick-up and a \$30 rebate per old, inefficient fridge or freezer (up to 3 per household)
- Free pick-up of other appliances with qualifying appliance (bar fridge, dehumidifier, window air conditioners).

Benefits of recycling your appliances

- Save money on energy bills
- Nearly all parts of the appliance are recycled, meaning little ends up in the landfill.

Eligibility

- Refrigerators/freezers must be at least 20 years old and 10 cubic feet or larger.
- In working condition (capable of cooling) and plugged in for pickup.
- Book online or call to schedule pick-up.

Offer ending March 2027



APPLIANCE RECYCLING PROGRAM

Northern Trips

Twice per year, our service provider, PureSphera, does a Northern trip with a focus on Thompson, Flin Flon, and The Pas. Along the way, we offer Appliance Recycling Program and white good pickup (truck space permitting) in several First Nations communities including:

- Lake Manitoba First Nation
- Pinaymootang First Nation
- Little Saskatchewan First Nation
- Dauphin River First Nation
- Misipawistik First Nation
- Nelson House
- Chemawawin Cree Nation
- Opaskwayak First Nation
- Moose Lake

Our next trip is happening in June, and there is still opportunity to sign up.

Offer ending March 2027



HOME ENERGY REPORTS

Home Energy Reports provides households with energy-use information with a goal of changing the way we use and think about energy.

Participants are randomly selected to receive a report – approximately 150,000 homes are currently enrolled.

Home Energy Reports are distributed via mail and/or digitally.

Benefits

- Better understand your home's energy consumption.
- Reduce your energy consumption saving you money on your energy bills.

EFFICIENCY MANITOBA
PO BOX 247 STN MAIN
Winnipeg, MB, R2C 2G9

Your Home Energy Report

Created on Nov 28, 2024 **THIS IS NOT A BILL**
Account Number: [REDACTED]

This report covers your last bill cycle and contains insights on how your energy usage compares to similar homes in Manitoba.

We also provide personalized tips and recommendations to help save energy, money, and the environment.

[REDACTED]

How You Compared To Similar Homes

*Latest billing cycles for each fuel are displayed below | Values displayed are total bill charges**

Total Cost : \$150

Spent on Electricity : \$89 (10/21/2024 - 11/19/2024)

You	\$89	→ GREAT GOOD FAIR	
Efficient	\$128		
Average	\$179		

You spent \$39 less on energy than efficient homes

Set your thermostat a few degrees higher
At night when the temperature drops, turn off your AC and open your windows to save on cooling costs.

Spent on Gas : \$61 (10/21/2024 - 11/19/2024)

You	\$61	→ GREAT GOOD FAIR	
Efficient	\$144		
Average	\$162		

You spent \$83 less on energy than efficient homes

Cook multiple dishes at the same time
Use your oven racks strategically and cook multiple dishes at once to save time, energy, and money!

Who are you being compared to?

20 similar homes with the following attributes:

Home size (sq. ft.) 0-900	Postal code R2N3H8
Home type Single family	Heating type Non-Electric

Efficient homes are the top 35% in this group that use the least amount of energy.

Something doesn't look right?
Scan the QR Code and update your home profile for a more accurate comparison!

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HOME ENERGY RETROFITS

Rebate

- Rebates on extensive renovation projects to an existing home with a focus on reducing energy usage by upgrading or replacing multiple building systems at once.
- Rebates are based on the home's total annual energy reduction from the renovation. Receive a rebate of \$75 to \$150 per gigajoule (GJ) of energy saved, as calculated by your EnerGuide home evaluations. Plus, we add a \$400 bonus for completing your project. Rebates of \$10,000+ are typical.

Benefits

- Deep energy retrofit projects do more than save on energy costs. They make homes quieter, more comfortable, and healthier for the families that live there.

Eligibility

- EnerGuide evaluation must be done before you apply.
- Approval required before work starts on project.
- Use any contractor or community labour.



INSTANT REBATES (SEASONAL OFFER)

In-store instant rebates on energy-saving devices through participating retailers. Typically takes place in the fall.

An instant rebate is applied to customer's bill at the time of purchase through the retailer's checkout till.

Rebate

Varies from \$5-\$10 off the following:

- Lighting controls
- Weather-stripping
- Window & door insulating film kits
- Outdoor plug timers
- Car plug timers
- Low-flow showerheads



NEW for 2026: Expansion of campaign to a 13-week structure (previously 10 weeks)

COMING SOON in 2027-28: Adding rebates for air purifiers, dehumidifiers, dimmers, indoor smart plugs, and motion sensors. Rebates will vary from \$5 - \$30.

SOLAR REBATE

Rebate

- \$0.50 per direct current (DC) watt installed on homes connected to Manitoba Hydro's grid, up to a maximum of \$5,000 per home.

Benefits

- Provides energy in a sustainable manner.
- Helps to reduce your monthly energy bill.
- Mitigates the impact of future rate increases.
- Can increase the value of your property.

Eligibility

- Home is occupied and heated year-round.
- The home is a single-detached home, semi-detached home, mobile home on a permanent foundation, duplex, triplex, fourplex, or multiplex with its own meter.
- Must use a registered EM supplier.
- Solar PV system is connected to Manitoba Hydro's grid



Mass Market offers & First Nation Energy Efficiency Program Equivalent

Mass market offers

- EnerGuide Home Evaluation Rebate \$400
- Home Insulation Rebate
 - Rebates up to 100% of the required insulation materials or the calculated rebate amount (whichever is less).
- Ground Source Heat Pump Program
 - Rebates up to \$24,500
- Air Source Heat Pump Rebate
 - \$2,000 for a centrally ducted cold climate air source heat pump
 - \$1,500 for a ductless cold climate air source heat pump

First Nations Energy Efficiency Program

- Free EnerGuide Home Evaluation
- Free insulation upgrades and enhanced rebates
- Free ground source heat pumps
 - Through Community Driven Outcome Model
- Free air source heat pumps
 - Available due to Canada Greener Homes Affordability Program funding

Mass Market offers & First Nation Energy Efficiency Program Equivalent

Mass market offers

- \$50 smart thermostat
- Windows & doors rebate up to \$250
- Heat Recovery Ventilators & Energy Recovery Ventilators (new, pilot) rebate up to \$500

First Nations Energy Efficiency Program

- Free smart thermostat
- Windows & doors rebate up to \$300
- Heat Recovery Ventilators & Energy Recovery Ventilators (new, pilot) rebate up to \$1500



NEW RESIDENTIAL PROGRAMS COMING SOON



HEAT PUMP WATER HEATER REBATE

New offer launching in 2028/29.

Rebate

- \$500 rebate when replacing an existing electric or natural gas water heater with an ENERGY STAR certified electric heat pump water heater.

Benefits

- Use less electricity than traditional electric resistance units, saving energy and money.
- When switching from an existing gas hot water tank, there are greenhouse gas reduction.
- As an emerging technology in Manitoba with no existing incentives, this offer will help accelerate market readiness, increase contractor familiarity, and support Manitobans in making more energy-efficient choices.

Eligibility

- Must be replacing an existing traditional water heater.
- Products must be ENERGY STAR® certified.
- Must be installed by an EM registered supplier.

HEAT RECOVERY VENTILATOR (HRV) AND ENERGY RECOVERY VENTILATOR (ERV) REBATE

New offer launching in 2028/29.

Rebate

- \$500 rebate when installing an ENERGY STAR® certified HRV or ERV.

Benefits

- Improve indoor air quality.
- Provide continuous, balanced ventilation.
- Reduce ventilation related energy losses compared to conventional ventilation methods.

Eligibility

- Must be ENERGY STAR certified that meet minimum sensible recovery efficiency thresholds and appear on NRCan's Certified Product List.
- Must be installed in an existing home. New homes are not eligible as they are required to have an HRV at minimum per building code.
- Must be installed by an EM registered supplier.

LEARN MORE

Visit our website
efficiencyMB.ca/my-home

EFFICIENCY MANITOBA

OFFERS ABOUT ARTICLES CONTACT BUILDER NETWORK

MY HOME

Making your home more energy efficient doesn't have to be costly. We make it easy and affordable to invest in energy efficiency upgrades. With a variety of programs and rebates, we're here to help you save energy, money, and the environment.

AVAILABLE REBATES

CONNECT WITH US



Send us an email

IndigenousPrograms@efficiencyMB.ca



Call us

Phone: 204-588-8216

COMMUNITY ENERGY EFFICIENCY PROGRAM

We offer municipalities the opportunity, support, and resources to hire an energy efficiency advocate to create and implement community energy efficiency plans with guidance from our energy experts.

We pay 80% of the advocates salary up to a maximum of \$40,000 each year for two years.

Advocates in place in:

- RM of De Salaberry
- St. Pierre-Jolys
- City of Brandon
- RM of Ritchot
- Town of Churchill
- RM of East St. Paul
- RM of Macdonald
- RM of Springfield
- RM of St. Andrews
- RM of St. Clements
- Town of Stonewall
- RM of Tache
- RM of Portage La Prairie

ENERGUIDE HOME EVALUATION REBATE

Rebate

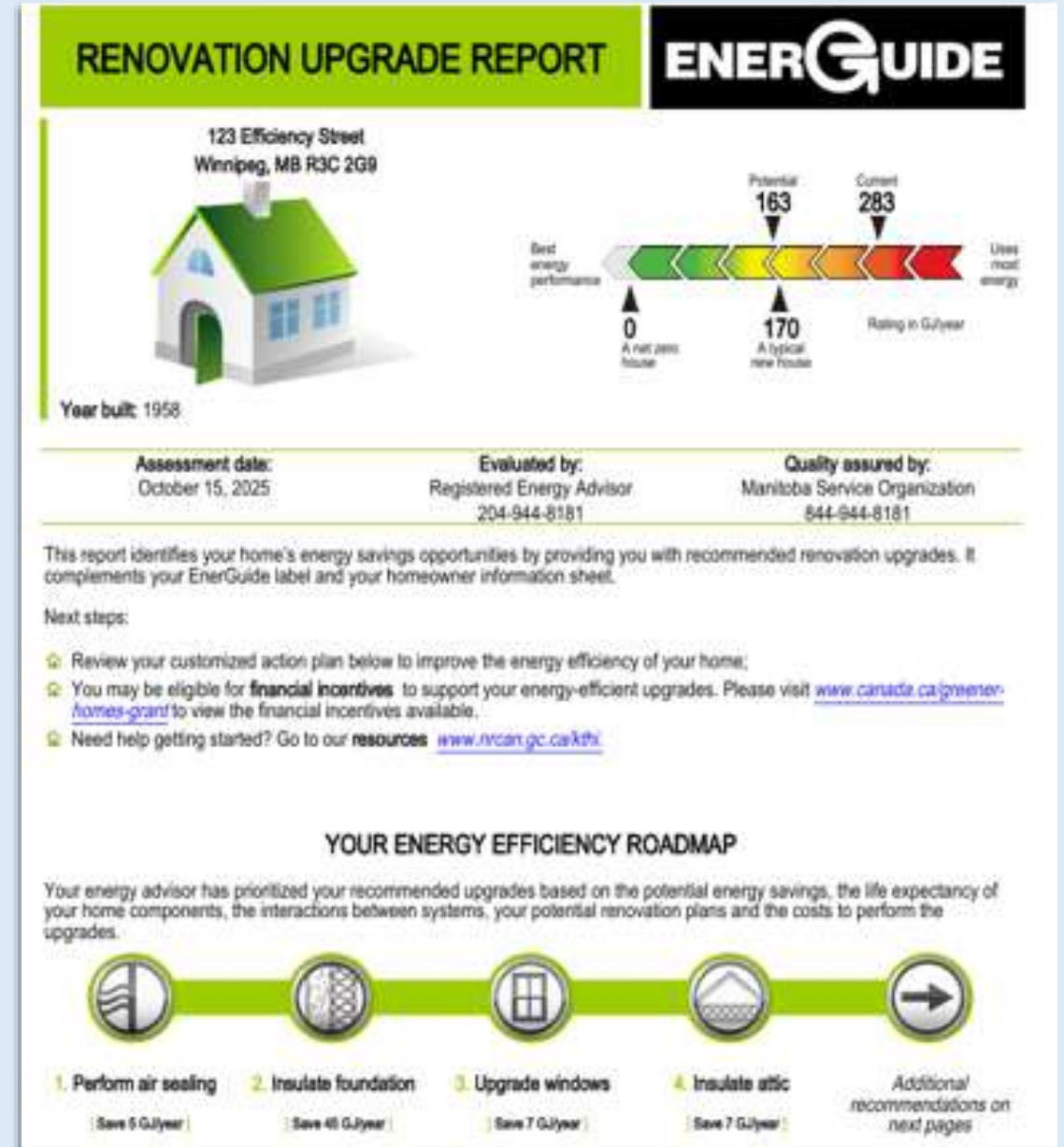
- \$400 rebate toward the cost of a pre-retrofit EnerGuide evaluation.

Benefits

- An EnerGuide home evaluation can help you understand how your home uses energy.
- Helps you make informed decisions about which upgrades would work best for your home, how to prioritize them and which will save you the most on energy costs.

Eligibility

- You are the homeowner with an active Manitoba Hydro account; and the home is occupied year-round.
- Your home must be at least two years old.
- You plan to make at least one recommended energy efficiency upgrade within the next 12 months.
- You apply within 90 days of your evaluation.



HOME INSULATION REBATE

Rebate

- Rebates for attic, walls, exterior and foundation are available to help customers improve the insulation levels in their homes.
- Rebates are provided up to 100% of the required insulation materials or the calculated rebate amount (whichever is less).

Benefits of adding insulation to your home

- Helps to reduce your energy bills.
- Improves the comfort of your living space.

Eligibility

- Project must meet starting and final R-value requirements.
- Approval is required prior to purchasing materials or starting any work including removing drywall, stucco, or insulation.
- Homeowner must be the one to apply, and the home must be occupied year-round.
- The home hasn't previously received a rebate for the area you're applying for.
- Must use a registered EM supplier.

HOME INSULATION REBATE

New enhancements coming soon:

- June 2026 - Air sealing bonus: Complete purposeful air sealing while adding insulation to your home and get up to \$1,000 added to your insulation rebate. Requires a pre- and post-retrofit EnerGuide evaluation to measure the improvement in your home's air leakage rate.
- 2027-28: Tiered rebates based on existing R-values will be implemented. The lower your starting R-value, the higher of a rebate you receive.



SMART THERMOSTAT REBATE

New offer launched in May 2026!

Rebate

- \$50 rebate for qualifying ENERGY STAR® certified smart thermostats.

Benefits

- Control your home's temperature remotely.
- Connects with other smart home devices.
- Helps you save energy and money.

Eligibility

- Must be ENERGY STAR certified and on our eligible product list.
- Apply within 90 days of purchasing and installing.
- Must be installed in a home that is occupied year-round.



INSTALL ONE AND SAVE

GROUND SOURCE HEAT PUMPS

Rebate

Technology	Monthly payment	Total loan	Incentive
Ground source heat pump	\$75/month for 15 years	\$13,500	Variable based on total system cost cap of \$38,000
Ground source heat pump replacement	\$75/month for 15 years	\$13,500	\$5,000

Benefits

- Provides efficient heating and cooling in one unit.
- Reduces electric heating costs by up to 60%.
- Most efficient heating system (and more expensive to install).

GROUND SOURCE HEAT PUMPS

Eligibility

- Primary, non-seasonal, residential property.
- New: installing a ground source heat pump during new home construction.
- Retrofit: an existing electric resistance or natural gas heating system is replaced with a GSHP.
- Replacement: an existing ground source heat pump indoor unit that has reached end of life and the existing ground loop is in good working condition.
- The contractor is registered with Efficiency Manitoba, and an active member of the Manitoba Geothermal Energy Alliance.



AIR SOURCE HEAT PUMPS



Rebate

- \$2,000 for a centrally ducted cold climate air source heat pump
- \$1,500 for a ductless cold climate air source heat pump

Benefits

- Provides efficient heating and cooling in one unit.
- Reduces electric heating costs by up to 30%.
- Introduces heating and cooling to problematic areas.

Eligibility

- Must use a registered EM supplier.
- Must be installed in a residential property. New homes aren't eligible.
- Must be installed in a primary residence. Seasonal homes are not eligible.
- **Upcoming change:** In 2027, there will be a requirement for projects to be submitted with an F280 heat loss calculation.

