

CAREER OPPORTUNITY

Energy Efficiency Specialist

Residential

Term position: 15 months

Efficiency Manitoba is Manitoba's newest Crown corporation focused on reducing electricity and natural gas consumption – helping customers save energy, money, and the environment.

We are looking for individuals that have the experience, skills, and passion to help build and contribute to our organization that is transparent, fiscally responsible, and committed to delivering value to Manitobans. If you are qualified and inspired by this opportunity, we are looking for you!

We are currently recruiting for the position of **Energy Efficiency Specialist**.

POSITION OVERVIEW

Your responsibilities will include relationship building, researching, designing, developing, and executing demand side management (DSM) programs for the residential customer segment, while providing excellent customer service and team contributions towards the achievement of Efficiency Manitoba's targeted goals and path to reconciliation.

The current program assignment for this position includes the residential appliance rebates, retail campaigns and variable speed pool pumps as well as the development of new offers to suit the needs of this competitive market. To meet the evolving needs of Efficiency Manitoba and our customers, your responsibilities may include other programs and assignments over time.

RESPONSIBILITIES

- Identify, conceptualize and design value-added energy efficiency programs and product delivery strategies for new and existing residential customers by establishing work group priorities, including assessment, selection and initiation of work group projects.
- Act as project leader of multi-disciplinary program teams composed of a cross-functional group of staff from across Efficiency Manitoba to design, implement, deliver, monitor, evaluate and modify highly technical energy service products and programs, ensuring marketability, clarity, accountability and consistency.
- Define and develop priorities and objectives for projects, negotiate with trade allies, establish monitoring and project control mechanisms to ensure program effectiveness, prepare and monitor budgets and contracts, and ensure participation and input of other interested staff from across Efficiency Manitoba.
- Initiate and work with Efficiency Manitoba procurement function to coordinate procurement and management of contracted services/ external support needed to support program initiatives.
- Manage and build relationships with third party contracted service providers to ensure the customer experience and program offers meet Efficiency Manitoba's objectives and are in line with its mandate.
- Cultivate and maintain strong working relationships with external agencies, including other DSM program administrators, utilities and government departments, for the purpose of meeting Efficiency Manitoba's needs in the research, collection and exchange of current information on program design and delivery experience, state-of-the art technologies, identifying customer needs for input into program development and the development of national standards and initiatives.

REQUIREMENTS

- Bachelor of Commerce Degree (Hons.) with a focus in Marketing, plus a minimum three (3) years of experience directly related to the position responsibilities and requirements

OR

An equivalent combination of education and directly related experience may be considered.

- Expertise in marketing DSM products/programs from conceptual design to delivery, including demonstrated experience in market analysis and strategy formulation, and a thorough understanding of the energy services market and demand-side management principles.
- Possess knowledge of the interaction of residential building systems and energy, including both electric and natural gas technologies.
- A strong commitment to and enthusiasm for customer service and energy conservation.
- Strong interpersonal skills, with the ability to motivate peers and provide functional leadership in other areas of the organization.
- Experience in project management tools and processes is an asset.
- Exceptional written and verbal communication skills; experience in writing comprehensive reports, recommendations and briefing notes, and preparing and delivering internal and external presentations.
- Must be creative, self-motivated and capable of achieving broadly defined objectives.
- Ability to multi-task and deliver results in a deadline-oriented environment.
- Ability to represent the organization confidently and professionally.
- Must have a valid Manitoba Driver's license.

We offer a competitive compensation and benefits package (including a defined-benefit pension plan), a supportive team-oriented work environment, and a 9-day biweekly work schedule which normally results in having every other Monday off.

Efficiency Manitoba also provides flexible work arrangements, including the opportunity to work primarily in office, or remotely on a full or part-time (blended) basis.

Interested candidates are encouraged to submit their application including their qualifications and experience related to the position and suitability to fill this exciting role at Efficiency Manitoba, to careers@efficiencyMB.ca by **4:30 p.m. on July 5, 2022**. Applicants are asked to reference the position title in the subject line of their application email.

Women, Indigenous peoples, persons with a disability and visible minority diversity candidates are encouraged to self-declare in their application.

We thank all candidates who apply, however, only those selected for an interview will be contacted.

For more information on Efficiency Manitoba including our vision, mission, strategic goals and guiding principles, candidates are encouraged to visit our website at <https://efficiencymb.ca/>.