

EFFICIENCY MANITOBA

SPRING 2021

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EFFICIENCY
MANITOBA

SAVING ENERGY AND SUPPORTING THE ECONOMY

Making energy-efficient choices has countless benefits. From simple actions like installing LED bulbs to large insulation projects, there are many ways to make positive changes and enjoy lower energy bills. But did you know that making these changes also helps our economy? Investing in energy efficiency creates green jobs for local contractors, retailers, consultants, and communities. Our work with these delivery partners generates opportunities for economic growth.

Focusing on energy efficiency will contribute to Manitoba's economic recovery. Our programs and rebates help put money back in Manitobans' pockets. In fact, 87% of our budget will be returned to Manitobans and the private sector in the form of incentives and through work with our delivery partners.

The benefits of energy efficiency can also be seen through reduced energy bills. Our programs and offers help Manitobans save millions of dollars on their energy bills each and every year.

Protecting the environment goes hand-in-hand with energy efficiency. Making energy-efficient upgrades that reduce natural gas consumption is a great way to achieve both. Delivering on our 2020-23 Efficiency Plan will provide ongoing cumulative greenhouse gas emission reductions of over 140,000 tonnes of carbon dioxide equivalent.

We're here to make saving energy as simple as possible.

With our expertise and deep understanding of the needs of homeowners and businesses, we make saving money and the environment easy, affordable, and satisfying.



Delivering on our 2020-23 Efficiency Plan will provide ongoing cumulative greenhouse gas **emission reductions of over 140,000 tonnes of carbon dioxide equivalent.**

A MESSAGE FROM THE CEO



The past year has been challenging, with the COVID-19 pandemic impacting our daily lives in ways we couldn't have ever imagined.

Manitoba is working to pull through this pandemic. Sustainability efforts are a cost-effective way of generating opportunities in our province, by reducing our carbon footprint and creating jobs in local communities. Investing in energy efficiency is also good for you, by reducing your energy bills and creating comfortable home and work environments.

It's hard to believe that we're already entering our second year of operation. One short year ago, we were talking about "just getting started." How much has changed since then! We delivered on the first year of our approved 2020–23 Efficiency Plan by operationalizing our organization and launching many programs and offers under the Efficiency Manitoba brand. We published an annual report and held our first virtual public meeting. With many "firsts" now complete, "we're here to help" is our focus.

Our programs and offers are accessible, inclusive, and proven to generate energy savings. And if you ever need expert advice, our team is just a quick email or phone call away.

I want to thank our fellow Manitobans for your resiliency and optimism during these trying times. I have no doubt that we'll emerge from this pandemic a stronger, healthier, and greener Manitoba.

Colleen Kuruluk
Chief Executive Officer, Efficiency Manitoba

"Our programs and offers are accessible, inclusive, and proven to generate energy savings. And if you ever need expert advice, our team is just a quick email or phone call away."

SAVE NOW IS ON NOW

From April 1 to May 31, 2021, get **instant rebates** on select energy-efficient lighting products at participating retailers.



ENERGY STAR CERTIFIED

SMART LED BULBS
\$5 OFF



LIGHTING CONTROLS
\$3 OFF



ENERGY STAR®
CERTIFIED INTEGRATED

LED FIXTURES
\$5 OFF



ENERGY STAR CERTIFIED

LED BULBS
UP TO **30% OFF**

For more information about instant rebates, visit efficiencyMB.ca/savenow.

Products available at select retail locations while quantities last. Selection varies by retailer — see store for details. Limit of 10 items per customer for single-pack products. Limit of 5 items per customer for multi-pack products.

WHERE TO BUY





INSULATE AND GET A REBATE

Thinking of updating your home this year? If you decide to modernize your exterior with new siding, make sure to include insulation while you're at it. Adding insulation to the exterior of your home will keep it warm in the winter and cool in the summer. It can also reduce your energy costs.

Find out if your project qualifies for a rebate of up to 100% of the cost of insulation materials.

HOW DOES INSULATION WORK?

Exterior insulation is like a warm blanket; it slows the flow of heat in and out of your home.

Many homeowners choose rigid or semi-rigid insulation for several reasons:

- ✓ It comes in sheets.
- ✓ It can be applied to the interior or exterior of your home.
- ✓ It has a higher insulating value than the same thickness of batt or loose fill insulation.

QUALIFY, INSULATE, GET A REBATE.

- 1 Find out if you're eligible.
- 2 Apply through a registered retailer or contractor.
- 3 Get approved.
- 4 Buy your insulation and get it installed.
- 5 Complete and submit your documents.
- 6 Get a rebate!

FIND OUT IF YOU'RE ELIGIBLE TODAY
efficiencyMB.ca/homeinsulation



SAVE WHILE YOU STAY AT HOME

If you're spending more time at home these days, you're likely using more energy.

Here are a few handy tips to help you save while staying safe at home:

NATURAL LIGHT

Making use of natural light is a simple way to save energy and money. Next time you flick a switch on, ask yourself if you need the extra light.

ENERGY STAR CERTIFIED PRODUCTS

ENERGY STAR certified products like clothes washers and refrigerators are typically in the top 15 to 30% of their class in energy performance. Upgrading to ENERGY STAR certified products is a simple way to save energy every day.

ADJUST YOUR THERMOSTAT

Spring is a good time to adjust your thermostat settings. During air conditioning season, increase your home's temperature by at least 3°C at night. This will take the burden off your air conditioner and help you save on cooling costs.

ADVANCED POWER STRIPS

If you're working from home, you may be using more electronics than usual. It's more important than ever to use advanced power strips that stop these devices from drawing power when they're not in use.

TURN OFF AND UNPLUG

This one may seem obvious, but it's easy to forget. When you're not using devices, turn them off and unplug them. The energy you save will help to offset increased energy use in the office.

LIMIT AIR CONDITIONING

As summer returns, try using fans or opening your windows instead of turning on the air conditioning. If air conditioning is necessary, use a programmable or smart thermostat so it's not wasting energy and money.

Find other ways to save at efficiencyMB.ca.



ENERGY EFFICIENCY ON A LIMITED INCOME

If you or someone you know is experiencing a significant reduction in income, you should know about our Income Qualified programs.

The Income Qualified Program and Métis Energy Efficiency Offers help people save money when upgrading to energy-efficient equipment and devices within their homes.

Households that qualify can get:

- ✓ **A free home energy check-up**
- ✓ **Free insulation**
- ✓ **A low-cost natural gas furnace upgrade or boiler rebate** (when upgrading from a standard efficiency model)
- ✓ **Free energy-saving devices**

FIVE STEPS TO SAVE

- 1 Apply and see if you qualify.
- 2 Get your free home energy check-up.
- 3 Choose a registered contractor.
- 4 Get your eligible upgrade done.
- 5 Sign off and enjoy the savings!

YOU MAY QUALIFY IF YOU:

- ✓ Live in a single-detached or semi-detached home.
- ✓ Live in the home year-round.
- ✓ Have a total household income that's within the limits listed on our website.

GET IN TOUCH TO **START SAVING.**
efficiencyMB.ca/my-home/income-qualified



SPRING INTO SAVINGS

Making your home more energy efficient doesn't have to be costly. Investing in energy efficiency pays off in the long run — and we're here to make the process easy, affordable, and satisfying.



REBATES UP TO \$275

—
ON SELECT ENERGY STAR CERTIFIED APPLIANCES

QUALIFY. INSULATE. GET A REBATE.

—
REBATES UP TO 100% OF MATERIAL COSTS



CUSTOMIZED OFFERS

—
FOR INDIGENOUS AND INCOME QUALIFIED HOUSEHOLDS





**REBATES UP
TO \$12,000**

NEW HOMES PROGRAM

\$300 REBATE

**ON ENERGY STAR CERTIFIED
VARIABLE-SPEED
POOL PUMPS**



\$50 REBATE

**ON SELECT
ENERGY STAR CERTIFIED
SMART THERMOSTATS**

\$150 REBATE

**ON SELECT
ADVANCED HEAT RECOVERY
VENTILATOR CONTROLS**



LEARN MORE ABOUT OUR PROGRAMS AND REBATES
efficiencyMB.ca



SPLASH INTO SAVINGS

Putting in a pool? Is this the year you need to replace your pump?

YOUR POOL PUMP COULD BE YOUR HOME'S SECOND-LARGEST ENERGY CONSUMER.

Get a \$300 rebate when you upgrade to an ENERGY STAR certified variable-speed pool pump and save energy all summer long.

VARIABLE-SPEED POOL PUMPS ARE GREAT.

- ✔ They're quieter.
- ✔ They use up to 60% less energy than standard pool pumps.
- ✔ They require less maintenance.
- ✔ They have a longer lifespan.
- ✔ They provide more effective filtration.

HOW TO APPLY

- 1 Check the eligible product list.
- 2 Buy and install the pump.
- 3 Apply online.

BUY THEN APPLY

efficiencyMB.ca/poolpumps

RECYCLE. GET A REBATE. FEEL GREAT.

If you have an old fridge or freezer that's driving up your energy bills, give it to Efficiency Manitoba! We'll pick it up, recycle it, and give you \$30. You'll save on your energy bills and feel good knowing your appliance will be recycled responsibly.

APPLIANCES WE ACCEPT

We accept full-sized fridges and freezers that are over 20 years old and in working condition. We'll give you a \$30 rebate for each appliance we recycle.

WE ALSO TAKE SMALLER APPLIANCES

When you recycle an eligible fridge and/or freezer, we can also take your working dehumidifier, window air conditioner, undersized (bar-sized) fridge, and/or undersized freezer. We don't provide a rebate for these smaller appliances, but we can take them off your hands and recycle them for free!

WE RECYCLE YOUR APPLIANCES RESPONSIBLY

When your appliance reaches the recycling facility, all ozone-depleting refrigerants, oils, metals, and other parts will be disposed of in a safe and environmentally friendly manner. In fact, over 95% of your appliance will be recycled.

DO YOU QUALIFY?

- ✓ You're a homeowner in Manitoba.
- ✓ You're over the age of 18 and own the appliance.
- ✓ Your appliance is in a residential house or condo.
- ✓ Your fridge or freezer is at least 20 years old and 10 cubic feet or larger.
- ✓ Your appliance is in working condition and capable of cooling.
- ✓ Your appliance is in its original location and plugged in at the time of pick-up.

BOOK YOUR PICK-UP **TODAY.**
efficiencyMB.ca/appliancerecycling



LOW CARBON ECONOMY FUND

SUPPORTING NATURAL GAS PROGRAMS IN MANITOBA

The Government of Canada's Low Carbon Economy Fund has announced that approximately \$32.3 million will be used to support Manitoba's natural gas efficiency programs.

This is great news for Manitobans! This funding will help us offer incentives and rebates to customers who make natural gas saving upgrades in their homes and businesses. The upgrades provided through our natural gas programs will help you save money on monthly energy bills, reduce greenhouse gas emissions, and create jobs in Manitoba.

SUPPORTED UPGRADES MAY INCLUDE:

- Insulating a building.
- Installing a smart thermostat.
- Installing a high-efficiency natural gas furnace or boiler for income qualified customers.

LEARN MORE AT

efficiencyMB.ca/articles/low-carbon-economy-fund

Natural gas efficiency programs are funded in part by the Low Carbon Economy Fund.

Funded in part by:
Financé en partie par :

Canada

Manitoba 

UNPLUG AND EXPLORE MANITOBA

Life can get pretty busy and it's been a difficult year. Take some time to unplug and embark on an outdoor adventure!

Manitoba is bursting with diverse places and landscapes. So, what better region to explore than our own backyard?

OAK HAMMOCK MARSH

Oak Hammock Marsh is home to over 325 species of animals, so you're bound to get a glimpse of a few of them! Whether you choose to hike the trails, critter dip in the marsh, or bird watch in the bullrushes, it's sure to be a memorable outdoor experience.

RIDING MOUNTAIN NATIONAL PARK

Riding Mountain National Park is a true four-seasons playground. Camping, hiking, golfing, boating, sightseeing, and cross-country skiing are just a few of the things you can enjoy at this popular national park. For a change of pace, check out the museum and interpretive centre to learn more about the area.

WHITEMOUTH FALLS PROVINCIAL PARK

A little over an hour outside Winnipeg lies a hidden gem called Whitemouth Falls Provincial Park. Here, the Whitemouth River transforms into scenic rushing rapids. This area is perfect for fishing, hiking, and having a picnic, and will likely become a new favourite destination.

Check out other Manitoba destinations at travelManitoba.com.



THREE REASONS TO GET OUTDOORS

1. Improves mood.
2. Reduces stress.
3. Improves focus.

BONUS: You use less energy when you're not inside!

POPULAR HIKES IN MANITOBA

- Hunt Lake Trail
- Pine Point Trail
- Spirit Sands & Devil's Punch Bowl
- Turtle's Back Loop
- Blue Lakes Trail



CONSIDERING A HOME UPGRADE?

WORK WITH THE RIGHT PARTNERS

Are you ready to get started on that home project you've been thinking about? Whether you're giving your kitchen a makeover or finishing your basement, a contractor can provide qualified assistance.

To ensure the job's done right, it's worth doing some planning and research to stay on budget and get the results you want.

HERE'S A CHECKLIST TO GET YOU STARTED:

- ✓ Before you start any project, see if Efficiency Manitoba is offering rebates to assist with the upgrade cost.
- ✓ Get quotes from at least three contractors.
- ✓ When you decide on a contractor, ask for a written contract.
- ✓ Read the fine print and never sign an incomplete contract.
- ✓ Keep in mind that estimates often have a 10% contingency, meaning the final cost can be as much as 10% more than the estimate.

BEFORE YOU SIGN THE CONTRACT, FOLLOW THESE THREE STEPS:

- 1 Read it carefully to make sure all details are included.
- 2 Review the fine print and terms and conditions.
- 3 Be sure that both you and the contractor initial any changes to the work.

HOW TO FIND A CONTRACTOR:

- ✓ Check out the list of suppliers on our website.
- ✓ Ask friends and family.
- ✓ Search online (look for good reviews).
- ✓ Visit Better Business Bureau listings online.

FIND A **SUPPLIER** TODAY.
efficiencyMB.ca/suppliers

“DO IT YOURSELF” WAYS TO HELP THE PLANET AND YOUR WALLET



BRANDON BAKERY TAKES THE CAKE!

Chez Angela Bakery and Café in Brandon was selected as the winner of our BDC Small Business Week contest.

They won an incentive top-up for their Small Business Program upgrades and the great feeling of saving money and the environment for years to come.

Our Small Business Program offers a full-service energy efficiency solution to small business owners.

DON'T MISS OUT ON YOUR SAVINGS.

Find out how your small business can save at efficiencyMB.ca/smallbusiness.



WATER HEATING

- Repair leaky faucets. Leaks can account for up to 10% of your energy bill.
- Install pipe insulation on the hot and cold water lines of your water heater.
- Install a low-flow showerhead and faucet aerators in your bathroom and kitchen.



WEATHERPROOFING

- Add weatherstripping to windows and doors and insert foam gaskets around electrical outlets and switch plates on exterior walls to stop drafts.
- Caulk on the interior side of window and door frames.



IN THE KITCHEN

- Set your fridge thermostat to 4°C and your freezer to -18°C.
- Vacuum the back or behind the front grill of your refrigerator regularly for peak efficiency.
- Air-dry dishes instead of using your dishwasher's drying cycle. Open the door after the final rinse to let the dishes air dry (humidity permitting).



IN THE LAUNDRY ROOM

- Wash your laundry in cold water when possible. Try a laundry detergent that's specifically formulated for cold-water washing.
- Shake out damp, crumpled laundry before placing it in the dryer to increase airflow and decrease drying time.
- Clean your dryer filter after each load to improve air circulation and drying efficiency.
- When possible, air-dry clothes instead of using a dryer. Use a drying rack or hang clothes outside.



CONNECT WITH US



Adding exterior insulation to your home is a great way to save energy, money, and the environment. Plus, we offer rebates on up to 100% of insulation materials!

To learn more about this and other great offers, go to pages 8 and 9.

GIVE US A CALL:

Winnipeg: 204-944-8181
Toll free: 1-844-944-8181

REACH OUT TO OUR TEAM OF EXPERTS WITH YOUR QUESTIONS AND COMMENTS:

energyteam@efficiencyMB.ca

VISIT OUR WEBSITE TO SEE WHAT WE'RE UP TO:

efficiencyMB.ca

SIGN UP FOR OUR NEWSLETTER:

efficiencyMB.ca/connect

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Available in accessible formats upon request.

