

EFFICIENCY MANITOBA

FALL 2022

INSTANT REBATES ON NOW!

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WHAT'S NEW THIS FALL

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HOW WE'RE HELPING SMALL BUSINESSES SAVE

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We can help you make energy efficiency upgrades that reduce your energy costs, make your space more comfortable, and protect the environment. Learn more in this edition of our magazine.



A MESSAGE FROM THE CEO

Welcome to the fall 2022 edition of Efficiency Manitoba's magazine! Whether you're just leafing through the pages or reading it cover to cover, I'm glad you decided to take the time out of your day to learn how we can help you save energy, money, and the environment.

With school back in session, scheduled activities restarting, and preparations for seasonal holidays underway for some, fall tends to be a very busy time of year. This is no different for our organization. As you make your way through this magazine, you'll notice we've introduced several new programs and enhancements to help make energy efficiency upgrades more affordable and accessible for Manitobans.

We have a responsibility to achieve significant electricity and natural gas savings targets. This can be done only as a team — by putting our heads down and together to develop ways we can reduce energy consumption and greenhouse gas emissions in the province.

However, we at Efficiency Manitoba don't work in isolation. Delivering energy-saving initiatives to homes, businesses, and communities requires the input and involvement of those outside our organization. If we're to represent and offer programs to all Manitobans, it's crucial to build partnerships that enable us to do so.

Both our Community Energy Efficiency Program and Indigenous Community Energy Efficiency Program are prime examples of partnerships at work. Through these initiatives, we provide funding to communities to hire and train a local individual to act as a dedicated Energy Efficiency Advocate. We're proud to say that we recently awarded funding to several Manitoba municipalities, First Nation communities, and the Manitoba Métis Federation, all of whom will have the opportunity to receive ongoing support from our team of experts to create more energy-efficient spaces in which Manitobans can live, work, and play.

GENERATION E

One of our newest initiatives, Generation E, is creating a new type of collaborative opportunity — with schools. We're reaching out to teachers throughout the province to help them integrate energy efficiency concepts and activities into their classrooms. By engaging educators in our work, we're helping to foster an awareness of and appreciation for energy efficiency in our next generation of energy savers.

We also have over 1,000 contractors, retailers, and consultants throughout the province who are registered to deliver our programs to homes and businesses. These are the folks who are transforming energy efficiency from an idea into a reality by performing upgrades and supplying energy-saving products.

They're responsible for everything from installing basement insulation to designing and constructing highly efficient homes, office buildings, and industrial plants.

And that's just a small sample.

If you're engaged in a partnership with our organization, participating in our programs, or even just picking up this magazine out of passing interest, you're part of a larger community of people who appreciate the need to save energy. It's been an honour and a pleasure to see this community come together in the past two and a half years. There truly is strength in numbers. The more people engaging in energy conservation, the more positive an impact we'll have on Manitoba's economy, the environment, and energy bills.

There's no better time than the present to take action towards creating a greener and more energy-efficient future. If you're thinking of taking on a renovation project, call or email us before you start. Our team of experts is here to help you make choices that will maximize your energy savings, lower your energy bills, and protect the environment for generations to come.

Colleen Kuruluk
Chief Executive Officer,
Efficiency Manitoba

Natural gas efficiency programs
are funded in part by the Low
Carbon Economy Fund.

Funded in part by:
Financé en partie par :
Canada

Manitoba

SAVE TODAY. SAVE TOMORROW.

PAGE 03

HOW TO SAVE ON HEATING COSTS THIS FALL

The average home can expect to see 60% of their monthly energy bill go towards home heating! With everyday costs on the rise, this can take a financial toll. Luckily, making some small changes can help you reduce your heating bill.

Here are some tips to save on your heating costs:

- ✓ Install weatherstripping and caulking around doors and windows to reduce air leakage and save energy.
- ✓ As a low-cost alternative to upgrading your windows, install an insulating kit on the interior sides of the windows. This results in energy savings and can reduce condensation buildup on windows.
- ✓ Adjust your thermostat at night and when you're not at home. In the winter, lower the temperature by 3°C or more for at least eight hours a day to save up to 4% on heating costs.
- ✓ Schedule regular maintenance for your heating and cooling equipment. Your equipment will last longer and run more efficiently.
- ✓ Change your furnace air filter every three months.



Scan the QR code for more fall saving tips, or visit efficiencyMB.ca/fall-tips.

INSTANT REBATES



Save \$5 or \$10
on select energy-efficient products at participating retailers until November 10!

Eligible products are available at select participating locations of the listed retailers while quantities last. The specific selection of eligible products varies by retailer and store location — see store for details. Limit of 10 items per customer for single-pack products. Limit of five items per customer for multi-pack products.

Where to buy:



- Light the way**
- \$5 off**
- ENERGY STAR® certified LED specialty bulbs (multi-packs only)
 - Dimmers, timers & motion sensors
- \$10 off**
- ENERGY STAR certified LED fixtures

- Get ready for winter**
- \$5 off**
- Weatherstripping
 - Window & door insulating film kits
 - Outdoor plug-in timers (including car plug timers)

- Save hot water to save energy**
- \$10 off**
- Energy-efficient showerheads



Scan the QR code for more information about instant rebates, or visit efficiencyMB.ca/instantrebates.



WORKING WITH NON-PROFIT HOUSING ORGANIZATIONS

Through our Energy Efficiency Assistance Program, we work with non-profit housing organizations to help them upgrade their single-detached or semi-detached rental properties to use less energy. We'll come to your housing organization to assess which energy-saving upgrades your units are eligible for. You could qualify for free insulation, a subsidized natural gas furnace, a boiler rebate, and free energy-saving devices such as LED light bulbs, energy-efficient showerheads, and faucet aerators.

To ensure accessibility to the program, we don't need to verify the income of each tenant or household! This makes it easier to implement energy-saving

upgrades throughout your organization rather than on a tenant-by-tenant basis. If your non-profit housing agreement requires your tenants to income qualify, or if your mandate states that housing is intended for lower-income households, you can bypass the income qualification process. You can do this by providing your mandates, lease agreements, tenant handbooks, or proof that your tenant's rent is below the Median Market Rents set by Manitoba Housing.

Here's how we helped two Manitoba non-profit housing organizations increase the energy efficiency of their rental units, allowing them and their tenants to save energy and money.

Spruce Woods Housing Co-op

We recently worked with Spruce Woods Housing Co-op, a non-profit organization that provides affordable housing for low-income families and seniors. We were able to provide free insulation to help increase the efficiency and comfort of their rental units, and they can look forward to continued savings on their energy bills for years to come.

"Our buildings are over 30 years old. Over the years, we noticed that Hydro bills were becoming a burden to our members and tenants," said Eva Cameron, President of the Board of Directors. "Through the Energy Efficiency Assistance Program, we were able to make upgrades so that our members and tenants were able to save not only energy but money."

"The process with Efficiency Manitoba was very straightforward and easy to implement. The folks at Efficiency Manitoba worked through the process with us from start to finish — making it a stress-free project. I would recommend this program to other non-profit organizations that are looking to upgrade their insulation."

Anicinabe Housing Corporation

Anicinabe Housing Corporation is another recent participant in our Energy Efficiency Assistance Program. With free insulation and subsidized furnace upgrades, they're able to save energy and money.

"As a not-for-profit organization providing affordable housing to low- and medium-income families, money to maintain our 83 rental units is quite often very tight and spread very thin," said Beryl Brandson, General Manager. "The Energy Efficiency Assistance Program helped us immensely when it came to upgrading the insulation and furnaces in our units."

"The application process with Efficiency Manitoba was easy, and the staff were very helpful. They sent an energy advisor out first to inspect our units and note what upgrades were needed in each unit, and everything snowballed quickly and efficiently from there."

"I would highly recommend Efficiency Manitoba and their programs to anyone that requires energy-efficient upgrades of their houses."

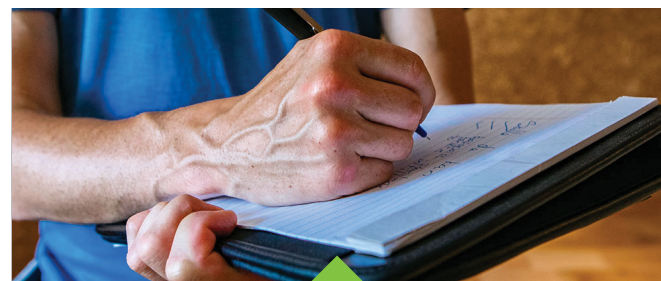
CURRENT OFFERS

Making your home more energy efficient doesn't have to be costly. We make it easy and affordable to invest in energy efficiency upgrades with a variety of programs and rebates designed to help you save energy, money, and the environment.

Learn more about our programs and rebates at **efficiencyMB.ca**.

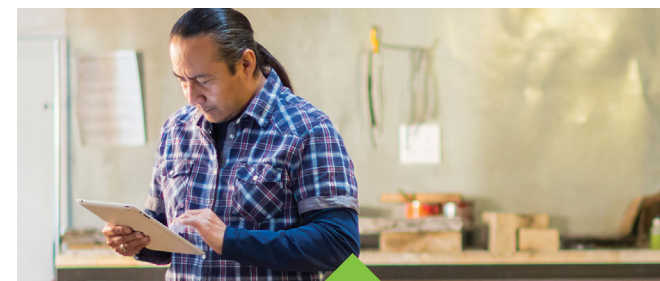
Beyond our programs and rebates, we work in partnership with Manitoba Hydro to offer the Home Energy Efficiency Loan. It offers financing on your energy bill to help you make energy-efficient upgrades to your home.

Go to **hydro.mb.ca/heel** to learn more and find out if you and your project qualify.



FREE HOME ENERGY CHECKUP & MORE

FURNACE & INSULATION UPGRADES FOR INCOME-QUALIFYING HOUSEHOLDS



CUSTOMIZED INDIGENOUS OFFERS

FOR HOMES & SMALL BUSINESSES



UP TO 100% REBATE ON INSULATION MATERIALS

QUALIFY. INSULATE. GET A REBATE.



UP TO \$1.65 PER SQUARE FOOT IN REBATES

WHEN YOU INSTALL AN AIR SOURCE HEAT PUMP



\$30 REBATE & FREE PICKUP

WHEN YOU RECYCLE YOUR OLD WORKING FRIDGE OR FREEZER



UP TO \$1,000 IN REBATES

ON HIGH-PERFORMANCE WINDOWS & DOORS



\$150 REBATE

ON SELECT ADVANCED HEAT RECOVERY VENTILATOR CONTROLS



UP TO \$12,000 IN REBATES

DESIGN & BUILD A CERTIFIED ENERGY EFFICIENT NEW HOME



UP TO \$2.50 PER SQUARE FOOT IN REBATES

WHEN YOU INSTALL A GROUND SOURCE HEAT PUMP



REBATES UP TO \$5,000 PER HOME

FOR INSTALLING A SOLAR PHOTOVOLTAIC SYSTEM



WHAT'S NEW THIS FALL

A new season is the perfect time to check in with your energy use at home. We have a number of new programs that will help you lower your energy costs.

Solar rebates are now available!

Looking to reduce your monthly energy bill? Use the power of the sun to power your home or business! We now offer rebates for solar photovoltaic (PV) systems. We'll give you a rebate of \$0.50 per direct current (DC) watt up to \$5,000 per home and up to \$25,000 per commercial building. To save even more, homeowners can apply for a grant through the Canada Greener Homes Initiative.

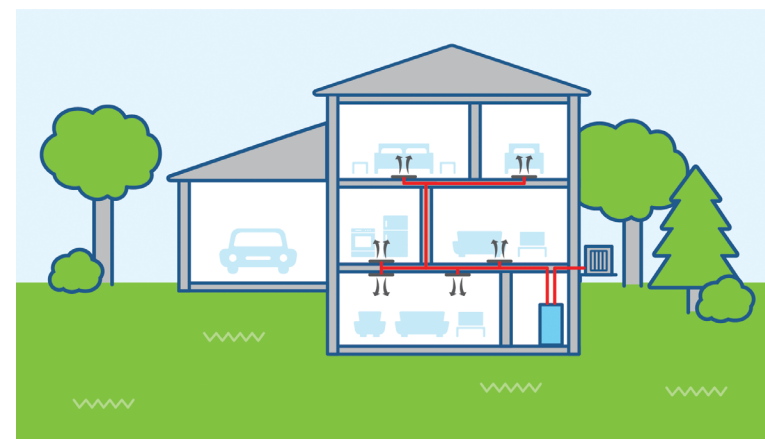
Visit efficiencyMB.ca/solar to see if you qualify.



Air source heat pumps: heating & cooling in one unit

Reduce your electric heating costs by up to 30% with an air source heat pump (ASHP). ASHPs provide efficient heating and cooling in one unit. In the winter, an ASHP uses a small amount of energy to pull the heat from the outdoor air inside to warm your home, saving you energy and money. In the summer, it works in reverse by pushing warm air outside to cool your home. If you upgrade your existing heating system to an ASHP, you can qualify for a rebate of up to \$1.65 per square foot. Additional rebates are also available through the Canada Greener Homes Initiative.

Visit efficiencyMB.ca/ashp for more program details.



Big projects, big savings

If you're planning some major energy efficiency upgrades at home, we have a new offer just for you! Your project could qualify for rebates through our Home Energy Retrofit program. Whole-home energy retrofits significantly decrease your energy bills and lower your carbon footprint. They also improve the comfort, durability, indoor air quality, and resilience of your home.

Before starting a home energy retrofit and to qualify for rebates, you'll need to get expert advice and guidance on your project with an EnerGuide audit from a registered Energy Advisor. And to maximize your savings and lower the cost of your project, you can stack our rebate with the grants and loan available through the Canada Greener Homes Initiative.

Visit efficiencyMB.ca/retrofits to learn more, and make sure to get approval from us before you start any work.



CELEBRATING SMALL BUSINESSES

SMALL BUSINESS WEEK: OCTOBER 16 TO 22

Small businesses are the foundation of any community and deserve to be celebrated. You can do so by shopping local and telling friends about your favourite Manitoba businesses.

With the help of our programs, small businesses can make energy efficiency upgrades at a fraction of the cost.

SMALL BUSINESS PROGRAM

Our Small Business Program offers two levels of energy efficiency upgrades: Basic and Premium.

The **Basic Upgrades** are free and include A-line LED bulbs, bathroom and kitchen faucet aerators, pre-rinse spray valves, and low-flow showerheads, all installed in your business for free. You'll also receive a lighting and attic insulation assessment to determine if you qualify for a Premium Upgrade.

As part of the **Premium Upgrade**, we cover 70% of the material and installation costs

for LED linear lamps, specialty LED lamps, LED exit signs, smart thermostats, lighting controls, and pitched roof insulation.

Does your business qualify?

- It must be under 15,000 square feet.
- It must not be part of a national franchise or chain.
- It must have 10 or fewer locations in Manitoba.
- You must pay an energy bill at a commercial rate.

INDIGENOUS SMALL BUSINESS PROGRAM

Through our Indigenous Small Business Program, First Nation and Métis owned businesses can receive free energy efficiency upgrades in two phases.

Phase 1 starts with a free energy assessment to determine which energy efficiency upgrades the business is eligible for through the program. This includes free A-line LED bulbs, faucet aerators, and pre-rinse spray valves to help with immediate water and energy bill savings.

Phase 2 allows you to enhance your space and save even more on your energy bills by upgrading to LED linear lamps, specialty LED bulbs, LED exit signs, smart thermostats, lighting controls, and pitched roof insulation.

Does your business qualify?

- It must be either:
 - a First Nation business, on-reserve or off-reserve, where the band or a band member is paying the utility bill at a commercial rate; or
 - a Métis-owned business where the owner is paying the utility bill at a commercial rate.
- It must be under 15,000 square feet.
- It must not be part of a national franchise or chain.
- It must have 10 or fewer locations in Manitoba.

Learn more about our offers for small businesses at efficiencyMB.ca/smallbusiness.



BDC SMALL BUSINESS WEEK

Business Development Bank of Canada (BDC) celebrates small businesses through Small Business Week. Each year, Small Business Week brings together entrepreneurs from across the country to network and learn from each other.

This year's Small Business Week runs from October 16 to 22. During this week, we'll feature a handful of energy-efficient businesses in Manitoba on our social media channels. **Follow us** and be sure to vote for your favourite!



Learn more at efficiencyMB.ca/sbw-contest.

CREATING PARTNERSHIPS & OPPORTUNITIES THROUGH OUR INDIGENOUS COMMUNITY ENERGY EFFICIENCY PROGRAM

We're excited to share that we're providing funding and support over a two-year period to enable 11 First Nation communities to hire and train a community-based Energy Efficiency Advocate. Advocates will work with their communities to increase awareness of our programs and identify energy-saving opportunities that are important and meaningful to their communities. They'll have access to our team of technical and program staff, and together will develop a community-led energy efficiency plan that facilitates participation in our programs, creates job opportunities, and supports economic development.

Wallace (Wally) Roulette is the newly hired Energy Efficiency Advocate for Ebb and Flow First Nation. Wally took his role by storm to help provide his community with energy-saving devices. He's currently working hands-on with direct installation in homes and has hopes to move to a commercial approach to help businesses save as well.



"As the Energy Efficiency Advocate, my main goal is to save," said Wally. "The majority of the money spent on Hydro and utilities comes from our Income Assistance Program. If I could save them money, it could be used in other areas."

The benefits extend further than saving energy and money. Energy efficiency projects for the communities will be undertaken by local businesses and contractors, which bolsters local job creation and supports economic development.

"The two benefits that apply to my community are lower energy bills and job creation. I feel those are beneficial to all communities," said Wally.

The participating First Nation communities approved to receive funding through our Indigenous Community Energy Efficiency Program include Ebb and Flow First Nation, Sioux Valley Dakota Nation, Nisichawayasihk

Cree Nation, Shamattawa First Nation, Lake Manitoba First Nation, York Factory First Nation, Red Sucker Lake First Nation, Lake St. Martin First Nation, O-Pipon-Na-Piwin Cree Nation, and Pine Creek First Nation.

These communities were selected through our Indigenous Community Energy Efficiency Program's first intake period. We're currently accepting applications until December 15, 2022 for the next round of participants.

Learn more about our Indigenous Community Energy Efficiency Program at efficiencyMB.ca/iceep.

HOW PROPERTY MANAGERS & OWNERS CAN SAVE ENERGY

Do you own or manage a multi-unit rental property? Are you thinking about ways to reduce maintenance and operational expenses? Keep energy efficiency in mind! We have programs available for property managers and owners of multi-unit residential buildings that can provide energy- and bill-saving opportunities while increasing tenant comfort, satisfaction, and retention.

Here's how we can help you access these savings.

Get free energy-saving devices & more

Our In-Suite Energy Efficiency Program helps property managers and owners of multi-unit residential buildings improve energy efficiency through a variety of in-suite measures.

With our free basic upgrades, you have access to A-line LED bulbs, low-flow showerheads, air sealing products, kitchen and bathroom faucet aerators, and other improvements, all at no cost! Not only are the energy-saving devices free, our program service provider, Ecofitt, will install them free of charge.

We also offer incentives up to \$250 for smart thermostats and advanced heat recovery ventilator (HRV) controls. Ecofitt coordinates these upgrades, and a certified electrician completes the installations.

START SAVING WITH ENERGY-EFFICIENT APPLIANCES

If you're looking to replace old appliances in your multi-unit rental property, or if you're purchasing appliances for the first time for a new multi-unit residential build, consider our In-Suite Appliance Program.

We provide rebates on select ENERGY STAR® certified appliances to property managers and owners of multi-unit residential buildings for their suites:

- Clothes washers: \$100
- Clothes washer/dryer pairs: \$150
- Refrigerators: \$50

VISIT OUR NEW PROGRAM HUB FOR PROPERTY MANAGERS & OWNERS

We have a new web page that features all our offers that can help property managers and owners save energy and money! You can learn more about these programs and find out if you qualify by visiting efficiencyMB.ca/property-managers.





CONNECT WITH US

Give us a call:

Winnipeg: **204-944-8181**

Toll free: **1-844-944-8181**

Send us an email:

energyteam@efficiencyMB.ca

Visit our website:

efficiencyMB.ca

Sign up for our newsletter:

efficiencyMB.ca/newsletter

Follow us on social media:

 **facebook.com/EfficiencyMB**

 **@EfficiencyMB**

 **@EfficiencyMB**

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Available in accessible and
French formats upon request.



INSTANT REBATES



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**Flip to page 05
for more details.**

