EFFICIENCY MANITOBA'S SMALL BUSINESS MONTH CONTEST

Official rules

ELIGIBILITY

To be eligible to enter and win, a person must be a legal resident of the Province of Manitoba and be of a legal age of at least eighteen (18) years old as of May 1, 2026. By entering Efficiency Manitoba's Small Business Month Contest (the "Contest"), the entrant agrees to accept and abide by these official rules. No purchase(s) required.

Eligible businesses must meet the eligibility criteria of the Small Business Program:

- It must be under 15,000 square feet
- It's not part of a national franchise or chain
- It must have 10 or fewer locations in Manitoba
- It pays an energy bill at a commercial rate

PRIZES & CONTEST PERIOD

For the Contest, up to eight (8) winner(s) will be declared and will be selected from all qualifying entries. Winners will be selected by a team of Efficiency Manitoba employees based on the energy efficiency upgrade opportunities, diversity of locations in the province, and business types. The nature, selection, content, timing, value, and format of any prize, in whole or in part, will be determined by Efficiency Manitoba in its sole discretion.

The contest prizes are as follows:

Prize	Number of prizes available
A free Premium Upgrade through the Small Business Program and a $500 credit towards their Manitoba Hydro energy bill.	Eight (8)

The contest closes at 11:59 p.m. CT on May 31, 2026. Prize draws will be conducted and winners will be contacted by 12:00 p.m. CT on June 30, 2026.

To enter the contest, entrants must fill out the intake form at efficiencyMB.ca/small-business-month-contest.

Only one entry per small business is permitted. Entrants are eligible to win up to one (1) prize. All entries become the property of Efficiency Manitoba and its program partners shall have the right to, without limitation, use the information and content of the entries for any purpose at its sole discretion. All decisions of Efficiency Manitoba with respect to the Contest, including, without limitation, eligibility of entries, selection and declaration of winner(s), and award of any prize(s), are at Efficiency Manitoba's sole determination and are final and binding on all entrants. Efficiency Manitoba staff and their immediate family members are not eligible to win.

PRIZE DRAWS

Prizes will be awarded to eight (8) qualifying small businesses that complete the entry requirements before 11:59 p.m. CT on May 31, 2026.

The first completed, correct, and eligible entry drawn will determine the potential winner eligible for each prize. Any entry that is incomplete or illegible, or that contains any erroneous response, information, or material, at Efficiency Manitoba's sole determination, will not be acceptable. The odds of winning a prize will depend in part upon the total number of acceptable entries received during the

Contest Periods as determined by Efficiency Manitoba. Efficiency Manitoba will contact the potential winner by email and/or phone call and ask that the potential winner reply to Efficiency Manitoba re-stating their interest in winning the prize. In order to be declared a winner, a potential winner must: (i) reply to Efficiency Manitoba's email and/or phone call within three (3) business days of receiving Efficiency Manitoba's message; (ii) provide proof of identification upon request; (iii) correctly answer a mathematical skill testing question; (iv) have an authorized signatory sign a form to confirm that they: (a) have read, understood and complied with these official rules; (b) grant consents required and authorize Efficiency Manitoba to obtain, broadcast, publish, and disseminate the winner's name, address, photograph, likeness, and voice, in connection with any promotion or publicity purposes at no additional compensation to the winner; and (c) accept the prize as offered and releases Efficiency Manitoba from any and all liability of any kind arising out of the winner's participation in this Contest and their receipt and use of the prize. If any potential winner cannot be contacted within five (5) business days or does not comply with any of Efficiency Manitoba's requirements, Efficiency Manitoba will have the right at its sole discretion to disqualify that potential winner, and Efficiency Manitoba will be fully released and discharged from any liability or responsibility in this regard. The procedures referred to above relating to selection and notification of each potential winner may be applied, with the necessary amendments, to and select an alternate potential winner.

PRIZE(S) AS AWARDED. Each prize will only be awarded directly to a winner declared by Efficiency Manitoba. The prize is not convertible to cash and may not be redeemed for cash or substituted. Efficiency Manitoba reserves the right to modify, substitute, or withdraw the prize(s) in whole or in part at any time.

NO LIABILITY. EFFICIENCY MANITOBA, PROGRAM PARTNER(S), THE PRIZE SPONSOR(S), AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, VOLUNTEERS, AFFILIATES, AGENTS, SUCCESSORS AND ASSIGNS, SEVERALLY AND JOINTLY, WILL NOT BE LIABLE FOR ANY DAMAGES OF ANY KIND WHATSOEVER RESULTING FROM, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE CONTEST AND/OR THE PRIZE, INCLUDING, BUT NOT LIMITED TO ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, COMPENSATORY OR CONSEQUENTIAL DAMAGES WHATSOEVER.

Without limiting the generality of any of the foregoing, Efficiency Manitoba and its program partner(s) and the prize sponsor(s), severally and jointly, assume no responsibility for late, lost, incomplete, misdirected, or damaged, entries, or otherwise failures or circumstances disrupting or affecting the Contest in any manner.

Efficiency Manitoba reserves the right to cancel, terminate, modify, or suspend, the Contest, and to modify the rules for this Contest, at any time at its sole discretion. The Contest is subject to all applicable federal, provincial, and municipal laws and regulations and is void where prohibited.

By entering this Contest, each entrant consents to the collection, use, and distribution, of their personal information by Efficiency Manitoba, and its program partner(s) and prize sponsor(s), for the purposes of implementing, administering, and fulfilling this Contest and for promoting Efficiency Manitoba. Please address any inquiry concerning any personal information held by Efficiency Manitoba to smallbusiness@efficiencyMB.ca.

The Contest is in no way sponsored, endorsed or administered by, or associated with, any social media product or service such as Facebook™[1] or Instagram™[2]. Each entrant understands and acknowledges that Efficiency Manitoba is not affiliated with or part of any internet provider or any social media product or service such as Facebook™ or Instagram™, and Efficiency Manitoba has no control whatsoever over their businesses, products, services, or third party users. If an entrant submits/posts any information or material (including for example name(s), voice(s), opinion(s), photographs, images, and/or likeness) on/through the internet or any social media product or service, Efficiency Manitoba will have no knowledge or control whatsoever over how or where such information may be stored, routed, accessed, reproduced, used, stored, disposed, and/or further distributed to anyone else. Each entrant is solely responsible for complying with all respective social media platform's terms of service and requirements and for identifying, assessing, and accepting, any and all risks relating to the foregoing, and any and all submission/posting of any information or material on or through the internet or social media product or service shall be at the entrant's sole volition and risk. Any question, concern, or dispute, an entrant may have respecting any social media platform must be addressed and resolved directly between the entrant and the internet provider and/or social media platform/provider, as

applicable.