



INDIGENOUS COMMUNITY ENERGY EFFICIENCY PROGRAM

PROGRAM GUIDE

WORKING TOGETHER WITH
ENERGY EFFICIENCY IN MIND.





WELCOME

From turning the lights on in a room, to charging a phone or heating a home, we depend on energy to survive day-to-day living. The use of energy doesn't come without it costs, and here at Efficiency Manitoba we are dedicated to helping reduce the energy burden experienced in Manitoba's First Nation communities.

The Indigenous Community Energy Efficiency Program offers financial and technical support for communities to hire and train an Energy Efficiency Advocate to facilitate participation in Efficiency Manitoba's energy efficiency programs. This commitment helps to create a culture of conservation aimed at reducing energy use to achieve bill savings. The program supports local economic development as it relates to energy efficiency.

The program provides two years of funding to eligible communities to hire a Community Energy Efficiency Advocate who is expected to work a minimum of 30 hours a week. Funding is \$40,000 a year for the duration of the two year program.

The Advocate is employed by the community and is expected to work closely with Efficiency Manitoba staff to understand and improve energy efficiency actions in the community.

Efficiency Manitoba will assist with training on how to identify energy efficiency opportunities and make use of the programs for the communities' benefit. Over the two-year period, Efficiency Manitoba provides support and guidance for the Advocate.

The Advocate position is intended to be flexible with a schedule that is best structured to meet the energy efficiency goals and objectives set out by the community.

Goals of the Program

- Reduce energy use in a community
- Develop an understanding of energy use and requirements
- Identify energy saving opportunities in a community
- Set energy efficiency goals and encourage long-term sustainability and develop an action plan to achieve them
- Improve resiliency to climate change

Eligibility

- Your community is recognized as a First Nation community in Manitoba
- Your community has demonstrated interest and commitment to sustainability initiatives

Funding

Year One	Year Two
Advocate's salary of \$40,000	Advocate's salary of \$40,000

Funding will begin after all parties have signed the agreement.



Expectations

- The Community hires an Energy Efficiency Advocate with guidance from Efficiency Manitoba.
- The Advocate works together with the community to set and communicate the communities' energy efficiency targets and objectives.
- The Advocate participates in frequent ongoing training with Efficiency Manitoba.
- Efficiency Manitoba provides the community and the Advocate with a community energy profile and together, evaluate the current energy consumption data as a starting point to direct energy efficiency efforts.
- The Advocate constructs a comprehensive minimum two-year Community Energy Efficiency Plan that aligns with infrastructure and development plans; identifies barriers for energy efficiency program participation; and seeks ways to reduce the barriers.
- The Advocate is encouraged to seek additional project funding opportunities outside of Efficiency Manitoba.

How to participate

APPLY

Submit your completed application along with a council endorsing document.

GET FUNDING APPROVAL

We'll announce the results within 1 month of the application deadline. Funding agreements will be signed after this date.

HIRE AN ENERGY EFFICIENCY ADVOCATE

Selected communities will hire an energy efficiency Advocate with guidance from Efficiency Manitoba.

CREATE AND DELIVER ENERGY EFFICIENCY PLAN

The Advocate works with us and the community to construct a comprehensive minimum two-year Community Energy Efficiency Plan aimed at reducing energy use.

SAVE

Lower energy bills and enjoy the energy savings.

If you are not selected this year

we would still like to work with you to improve energy efficiency activities in your community! Please don't hesitate to contact us at any time with questions about energy efficiency and our various programs.

*For more information send us an email at Indigenousprograms@efficiencyMB.ca

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